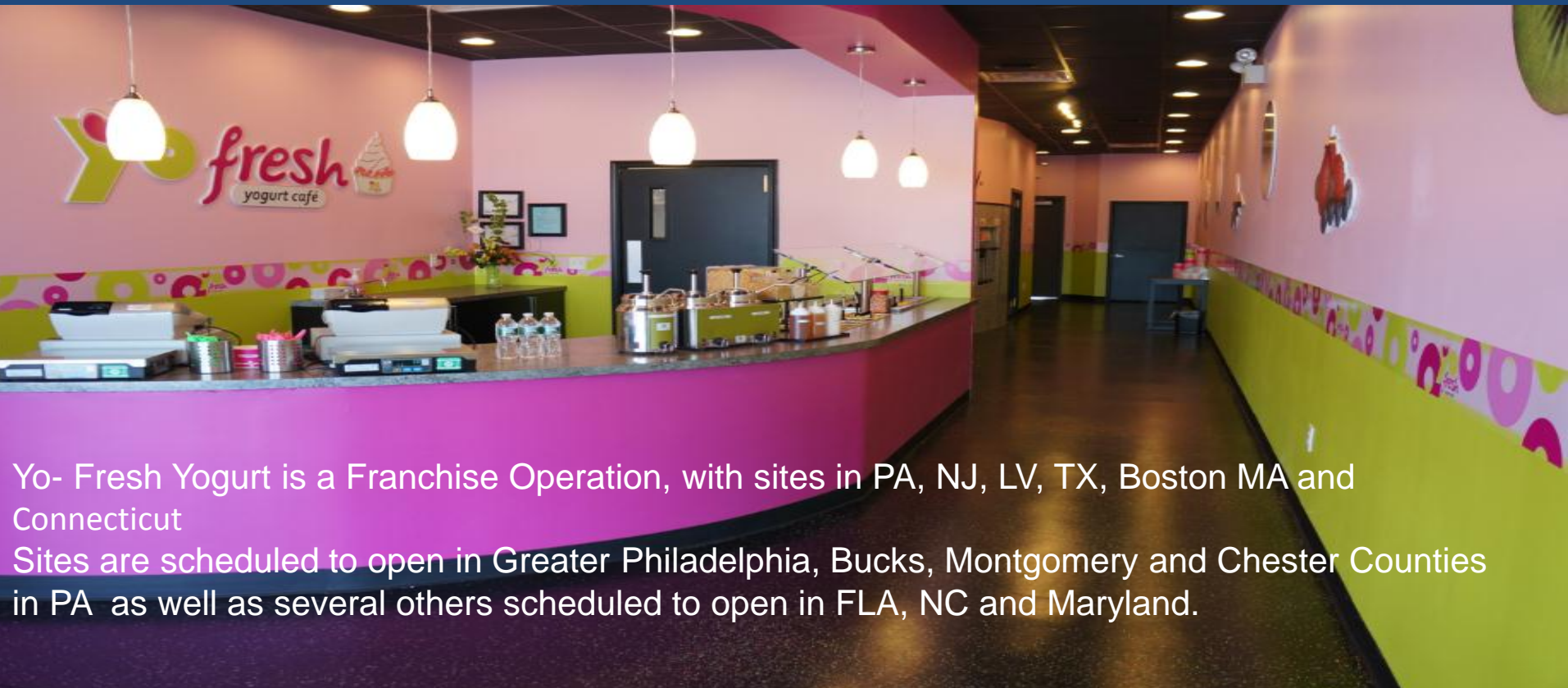




Yo-Fresh Yogurt Continues It's Expansion throughout the Greater Philadelphia Region

Several New Leases have been signed in the past month including:
The Bradford Plaza Shopping Center; Located at 710 Downingtown Pike, Bradford, PA



Yo- Fresh Yogurt is a Franchise Operation, with sites in PA, NJ, LV, TX, Boston MA and Connecticut

Sites are scheduled to open in Greater Philadelphia, Bucks, Montgomery and Chester Counties in PA as well as several others scheduled to open in FLA, NC and Maryland.



Other sites that are in the process of build out and delivery include:

- **Whitehall, PA**
- **Quakertown, PA**
- **Easton, PA**
- **Commerce Center, North Brunswick, NJ**

Other sites under consideration include, CT, FLA, NJ & TX.

When **Theo Aranki**, franchisee, owner for Yo-Fresh at the Schoenersville Shopping Center, was asked why he chose Yo-Fresh Frozen Yogurt opposed to other concepts and brands, he said, “I chose Yo-Fresh for its ability to provide me the support of a large franchise with the flexibility of choosing my own product, materials, etc..”



Yo-Fresh continues to bring on new Franchisees and Jack Intrator, recently signed up two new Franchisees and they are in the site selection process now. The Market is getting tight but there are still opportunities. If you are thinking of getting into the market, now is your time!

Unlike other brands, Yo-fresh has put together a formula of success. When a franchisee makes that first call to Jack W. Intrator, they are presented with the facts, a market overview together with the intrinsic costs to start up an operation, and unlike other concepts, the costs are made clear. Did you know that Yo-Fresh does not charge continued royalties? That is big considering a new operator wants to keep the investment basis limited.

With more than 20 years of site selection experience, and NOW franchise sales, Jack Intrator knows the market. Call today and begin the franchise process!

Jack W. Intrator CPM, RAM, ARM

610-805-3849

[http://thesiteselectionsource.com/;](http://thesiteselectionsource.com/)

[Retailman1105j@gmail.com;](mailto:Retailman1105j@gmail.com)

<http://www.linkedin.com/in/jackintrator4retaillocations>